Privacy Policy

Effective Nov 6, 2026

At Specialty Graphic Solutions (SGS), we take good care of your brand, and we take good care of your information too. We never sell your personal information, and we never share your mobile number or text messaging consent with anyone for their marketing.

This policy explains what information the Mighty Sign Makers collect when you visit sgsgraphic.com, request a quote, call, email or text us, and how we use and protect it. We don't sell anything or collect payment card information through our website.

Information we collect

We only collect what we need to understand your project and keep it moving.

- **Information you give us.** When you fill out a contact form, call, email or text us, you may share your name, company name, email address, phone number (including a mobile number), mailing or job site address, and details about your project. That can include things like artwork, logos, photos and vehicle information.
- **Information collected automatically.** Like most websites, ours may collect basic technical information when you visit, such as your browser type, device type, the pages you view and how you found us. This information helps us understand how the site is used. It is not used to identify you personally.

We don't collect payment card information through our website.

How we use your information

We use your information to deliver great signs and graphics. That includes:

- Responding to your questions and quote requests
- Preparing estimates, proofs and invoices
- Scheduling site surveys, installations, deliveries and pickups
- Sending project updates and service-related messages by phone, email or text
- Keeping records of your projects so reorders and future work go smoothly
- Improving our website and customer service
- Meeting our legal, tax and accounting obligations

Text messaging (SMS)

SGS may text you about your project, but only if you've given us your mobile number and agreed to receive texts. You can opt in when you request a quote or contact us, or by telling a member of our team that it's OK to text you. When you reach out to us by text, we consider that your approval for us to reply that way as well.

- **What we send:** Project-related messages such as quote follow-ups, proof approvals, installation and pickup updates, and replies to your questions.
- **How often:** Message frequency varies with your project.
- **Cost:** Message and data rates may apply, depending on your mobile plan.
- **Opting out:** Reply **STOP** at any time to stop receiving texts.
- **Help:** Reply **HELP** for help, or call us at (360) 635-5556.
- **Consent isn't required to buy:** You don't have to agree to receive texts to work with us.

Your mobile information stays with us. No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. Text messaging originator opt-in data and consent will not be shared with any third parties. The only exception is the phone and text messaging service providers we use to deliver our messages, and they may use it only to send those messages. All other sharing described in this policy excludes text messaging originator opt-in data and consent.

How we share information

We do not sell, rent or trade your personal information to anyone, ever. We share it only when we have to in order to get your job done or follow the law:

- **Service providers who help us run SGS.** These include the companies that provide our phone and text messaging, email, website hosting, project management and accounting tools. They can use your information only to provide their services to us.
- **Project partners, when your job needs them.** For example, a permit office, landlord or property manager, or a trusted installation subcontractor. We share only what's needed for your project.
- **Legal requirements.** We may share information when the law requires it, or to protect the rights and safety of SGS, our customers or others.
- **If our business changes hands.** If SGS is sold or merged, customer records may transfer to the new owner, who must keep honoring this policy.

None of the sharing above includes your mobile number or text messaging opt-in data and consent for marketing purposes. See *Text messaging (SMS)* above.

Cookies and analytics

Our website may use cookies and similar tools to keep the site working well and to see which pages are most helpful. We may use services such as Google Analytics to view this information in summary form. We don't use it to build advertising profiles of you, and we don't sell it.

You can block or delete cookies in your browser settings. The site will still work, though some features may not.

Keeping your information safe

We use reasonable safeguards to protect your information, including password-protected business systems and access limited to the team members who need it. No website or system is 100% secure, but we work hard to keep your information safe.

We keep project and customer records for as long as we need them to serve you, handle reorders and warranty questions, and meet our tax and legal requirements. When we no longer need them, we delete or securely dispose of them.

Your choices

It's your information, and you're in control.

- **Texts:** Reply STOP to any message to opt out.
- **Emails:** Ask us to stop, and we will. Messages about a job that's in progress may still be sent until it's complete. Or unsubscribe from marketing emails.
- **Access, updates and deletion:** Contact us to see the information we hold about you, correct it, or ask us to delete it. We'll keep only what we're legally required to retain.

Children's privacy

Our website and services are for businesses and adults. We don't knowingly collect personal information from children under 13.

Changes to this policy

We may update this policy from time to time. When we do, we'll post the new version on this page and change the effective date at the top.

Contact us

Questions about your privacy or this policy? The Mighty Sign Makers are happy to help.

Specialty Graphic Solutions

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Phone: (360) 635-5556

Email: hello@sgsgraphic.com

Hours: Monday–Thursday, 8 AM–5 PM; Friday, 8 AM–3:30 PM